

March 01, 2010

Activekidsclub.com – PSA

Keys here:

Exec Producer:

Director:

Line Producer:

Agency:

Narration	Action
	INT. ENTRANCE URBAN HOUSE (GIRL) DAY A 7 year-old girl pulls a winter coat over her shoulders.
	INT. FOYER URBAN HOUSE (DOG)– DAY A dog has his coat snapped on.
	ENTRANCE – GIRL Girl yanks boots on.
	FOYER – DOG Dog steps into boots.
	ENTRANCE – GIRL Girl pulls hat on.
	FOYER – DOG Hat slipped onto Dog's head.
	ENTRANCE – GIRL A LEASH IS SNAPPED AROUND GIRL'S NECK. She scampers out the door.
	INT. VAN – DAY Dog is buckled into a car seat. A finger clicks on the LCD screen in front of him.
	EXT: PARK – DAY

	<p>Girl on leash is lead to a park – passéd a sign “off leash area”.</p> <p>INT. VAN - DAY</p> <p>Van travels through streets - Dog in back seat watches banal video images on the LCD screen.</p>
	<p>EXT: PARK – DAY</p> <p>The girl is unleashed. A hand throws a ball. The girl sprints after it – pure joy in her eyes.</p>
	<p>INT. VAN - DAY</p> <p>Van travels passed park – dog looks out - sees girl.</p>
	<p>EXT: PARK – DAY</p> <p>The girl grabs the ball - and scampers back to the “owner”.</p>
	<p>INT. VAN - DAY</p> <p>Dog touches window with his paw - sad longing pout on his face.</p> <p>Car exits frame.</p>
	<p>Main title:</p>

